



Sigmund Gottlieb joins CNC as Associate Partner

Munich, 8 June 2017 – CNC Communications & Network Consulting (CNC), the global strategic communications consultancy, welcomes Prof. Sigmund Gottlieb, former Chief Editor of Bayerischer Rundfunk as Associate Partner. He will further strengthen CNC's Public Affairs practice.

"Sigmund Gottlieb has built an excellent international network in business and politics. Our clients will benefit in a multitude of ways from his journalistic experience and expertise in the field of moving images", says CNC's CEO Bernhard Meising.

Born in Nuremberg, he studied political science and history, after which he became a highly seasoned journalist: for a record period of more than 21 years – from 1995 to 2017 – he was the chief editor of Bavarian Television. During this time, he presented the commentary in the ARD-Tagesthemen 350 times. Before joining Bayerischer Rundfunk, he worked for ZDF: he was co-editor and presenter of the ZDF news programme Heute-Journal from 1988 to 1991. With German reunification, he experienced "the most exciting period of his journalistic life".

Sigmund Gottlieb is honorary professor at the Technical University Ostbayerische Technische Hochschule and a member of the University Council of the University of Passau. In numerous lectures and talks he focuses on the subject of quality in the media. He is also a member of the ifo Institute for economic research.

Sigmund Gottlieb says, "I am very much looking forward to this exciting new role. CNC is a top name in international communications consulting. Here, at the interface of business, politics and the media, I can contribute my experience in an ideal way."

Sigmund Gottlieb will take up his role for CNC on 1 July.

For further information

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About CNC

CNC – Communications & Network Consulting and JKL are an international, integrated consultancy group advising large corporations, mid-cap companies, institutions and individuals on all aspects of strategic communications within their specific markets, focusing particularly on cross-border mandates. With around 200 employees in 13 own offices, as well as partner agencies across the Publicis network in Europe, Scandinavia, North and South America and Asia, CNC stands for international consulting expertise in the communications sector.

For further information please visit www.cnc-communications.com or @CNC_comms, and www.jkl.se.